EVALUATING TEST ACTIONS

ABSTRACT

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Exemplary embodiments of the present invention include methods for evaluating a test action for a user. Such methods include creating, within a network, a user metric vector in dependence upon a plurality of disparate user metrics, selecting a test action in dependence upon the user metric vector, executing the test action within the

10   network, and determining a user reaction. Many embodiments also include adding the test action to a user's action list in dependence upon the user reaction. Other embodiments often include deleting the test action from an test action list in dependence upon the user reaction.